



CLAYTON COUNTY CONSERVATION

Promote the health and general welfare of the people; to model and encourage preservation, conservation, education and recreation through responsible use and appreciation of our natural resources and cultural heritage.

Pony Hollow Trail Finish Line Fundraiser

The Pony Hollow Trail Extension will expand on the existing four-mile gravel path, by adding a mile of paved trail, to allow trail users to experience a scenic, six-mile, looped trail.

To accomplish the Pony Hollow Trail Extension, *we need YOUR help!* The Enhance Iowa Community Attraction and Tourism (CAT) grant could bring an additional \$220,000 (20% of the total project cost). To apply for Enhance Iowa CAT, we need to have 65% of the total costs secured. We are trying to raise \$8,000 prior to the February 15, 2024, deadline for Enhance Iowa Grant application.

FreedomBank has generously offered to match dollar-for-dollar donations, up to \$4,000 to help Clayton County Conservation Board reach their fundraising goal to extend the Pony Hollow Trail. Double your impact! Make your pledge today (a financial commitment is needed by February 14, 2024, before 4pm). Share the love before Valentine's Day!

The Pony Hollow Trail Extension is slated for construction in 2025 and the total cost of the project is \$1,098,140. The Conservation Board has raised the following dollars for the project to-date:

Federal Transportation Alternatives Program (TAP) grant	\$192,000
Wellmark Wellness Grant	\$100,000
Upper Mississippi Gaming Corporation Grant	\$48,375
Black Hills Energy Grant	\$3,000.
Clayton County/American Rescue Plan Act	\$200,000
County REAP (Resource, Enhancement, Protection Fund)	\$120,000
Race Event Fundraising	\$20,000
City of Elkader	\$4,500
Private donations	<u>\$17,495</u>
Total funds raised for the project to-date	\$705,370.

I hope you'll consider helping us make this trail connection and enhance Clayton County! Thank you.

Sincerely,

Jenna K. Pollock

Jenna K. Pollock, Executive Director
Clayton County Conservation Board